

## March on DC Liberty Xhibit of Patriot Organizations (XPO)

The Liberty Xhibit of Patriot Organizations (XPO) will be held Thursday and Friday, 9-10 September, in the exhibit hall of the Omni Shoreham. Operating hours are 1:00 pm until 8:00 pm on Thursday, the 9<sup>th</sup>, and then 9:00 am until 6:00 pm on Friday, the 10<sup>th</sup>. If you would like to participate, please register via the March on DC website ([www.marchondc.org](http://www.marchondc.org)), Liberty XPO registration page, or return the attached registration form along with your payment.

### Booth Packages

There are **four Founding Father booth packages**. Each includes a basic kit, with the cost increasing for added elements. The booths will not include electricity, A/V equipment or support, additional or upgraded furnishings, internet connections or computers. Any of these items are "purchased" by the exhibitors as desired. An early bird registration period is established from now through July 15, 2010; after that date, package prices increase. If the payment is not received in full by that date, the cost will automatically increase to the post early bird rate.

**All exhibitors will be required to have a team in place to set up your booth starting at 8:00 am on Thursday, September 9<sup>th</sup>.** We will start that day off with an exhibitor meeting in the Omni Shoreham (room to be determined). There are absolutely **no exceptions** to this requirement. The Liberty XPO exhibit hall will open at 1:00 pm, and all booths will be ready for primetime before the doors are open.

#### **Madison Package—\$1500 (\$1650 after July 15, 2010)**

*(The availability of this package is limited to the first 50 registrants.)*

- 1 basic 8'x10' booth
- 1 6' table, 2 chairs, waste can & ID banner (poster)
- 50 pounds of materials
- a line entry in the event program/Liberty XPO directory

#### **Adams Package—\$2500 (\$2750 after July 15, 2010)**

- 1 basic 8'x10' booth
- 1 6' table, 2 chairs, waste can & ID banner (poster)
- 50 pounds of materials
- "business card" ad in the event program/Liberty XPO directory (artwork provided by exhibitor)
- access to a small meeting room for 1 hour
- 2 tickets to the Friday VIP Reception
- 2 tickets to the Friday closed dinner

#### **Jefferson Package—\$4250 (\$4675 after July 15, 2010)**

- 2 basic 8'x10' booths
- 2 6' tables, 4 chairs, 2 waste cans & 2 ID banners (posters)
- 100 pounds of materials
- half-page ad in the event program/Liberty XPO directory (artwork provided by exhibitor)
- access to a medium meeting room for 2 hours
- 4 tickets to the Friday VIP Reception
- 4 tickets to the Friday closed dinner

#### **Washington Package—\$7000 (\$7700 after July 15, 2010)**

- 2 basic 8'x10' booths
- 2 6' tables, 4 chairs, 2 waste cans & 2 ID banners (posters)
- 100 pounds of materials
- inside-cover or full-page ad in the event program/Liberty XPO directory (artwork provided by exhibitor)
- a premier location with the exhibit hall at no additional cost
- access to a large meeting room for 4 hours
- 2 banners will be displayed elsewhere in the venues for additional advertising (provided by exhibitor)
- inserts (provided by exhibitor) will be included in the welcome kits at no additional charge
- 8 tickets to the Friday VIP Reception
- 8 tickets to the Friday closed dinner

Hargrove (exposition services) is Omni Shoreham's provider for exhibit support and is a union company. Additional costs will be incurred by the exhibitors for supplementary items not included in the four packages. Products and services are supplied by Hargrove exposition services (material handling, additional and/or upgraded furnishings, carpet for their booth, graphics support, and labor associated with any of the above). The Hargrove menu for these services will be provided to registered exhibitors upon request. These costs will be paid to directly to Hargrove. Audio/visual, computer and internet support, or upgraded electricity access will need to be acquired from **AVT and the Omni Shoreham**, respectively. Credit card authorization forms will be provided to those wanting these additions to their booths, and sub-accounts will be established on an individual organization basis with the Omni Shoreham.

As Hargrove is a union company, there are restrictions placed upon what exhibitors can and cannot do. Exhibitors will be allowed to carry in only what one person can carry in his or her arms, one trip per booth (no carts, dollies or hand-trucks). All other materials must be carted in by Hargrove laborers. Exhibitors will need to deliver their materials to the freight entrance. For each booth, the first 50 pounds of material handling is included. The cost for additional material handling above 50 pounds will be the responsibility of the exhibitor and must be pre-arranged with Hargrove.

### **Additional Options**

**A cost for premium location space** will be levied upon those exhibitors desiring preferred placement. For prime locations, a fee of 5 – 10% of the booth cost will be charged. Those requesting quality locations will incur an additional fee up to 5% of the booth cost. Best placement is already included in the price of a Washington package.

**Meeting rooms will be available** to registered exhibitors for side meetings. For those purchasing booths that don't include meeting space (the Madison level), meeting room rental is available and will be negotiated based upon room size and duration. More meeting space and/or time may be added to the other booth packages; these costs will be negotiated based upon what is provided. Indicate your request on the registration form, to include the estimated number of attendees.

**Options to host a Thursday or Friday event** (receptions, dinner, luncheon) are available at a minimum of \$30,000 in catering costs (plus tax and gratuity). Indicate on the registration form your desire to host or sponsor a dinner, but hurry as these opportunities are limited

**Additional tickets** for the VIP Reception and "Remember the Ladies" dinner will be available to registered exhibitors. Per ticket cost will be provided as soon as possible prior to the event.

A supplemental means to distribute your organization's information is to **include an insert in the March on DC welcome kits**. This option is available to all who purchase booth space (any level). The exhibiting organization will be required to furnish their flyers for inclusion; we will do no printing for this option. The fee for this opportunity is \$500. (This option is included in the Washington package.)

### **Lodging**

The Omni Shoreham is providing first-class accommodations for **\$119/night plus tax**. For your convenience, it is highly recommended you reserve your lodging at the Omni Shoreham. To do so, go to this link (<http://www.omnihotels.com/FindAHotel/WashingtonDCShoreham/MeetingFacilities/UniteInActionMarchonDC9.aspx>). If you have any questions, the person to contact is Mrs. Christine Drawdy, the official travel source for the Unite in Action March on DC, by email or phone ([Christine@1StepPromotions.com](mailto:Christine@1StepPromotions.com) or (813) 657-1101).

### **Symposium Participation**

Anyone interested in presenting an educational session (workshop, seminar, class, video, etc) during the time of the XPO and Symposium (Thursday and/or Friday, 9-10 September) should contact Ms. Dawn Forbes via the [marchondc.org](http://marchondc.org) website or email ([d.forbes@marchondc.org](mailto:d.forbes@marchondc.org)). As premium classroom space is somewhat limited, please indicate your desire to do so as soon as possible.

Liberty Xhibit of Patriot Organizations (XPO)

Date Sent: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

First Line

Second Line

City

State

Zip Code

Contact's Name: \_\_\_\_\_ Position: \_\_\_\_\_

Primary Phone Number (xxx) xxx-xxxx: \_\_\_\_\_

Secondary Phone Number (xxx) xxx-xxxx: \_\_\_\_\_

FAX Number (xxx) xxx-xxxx: \_\_\_\_\_

Email Address: \_\_\_\_\_ Web Address: \_\_\_\_\_

**Booth Selection** (indicate #): Madison Package \_\_\_\_\_ Adams Package \_\_\_\_\_

Jefferson Package \_\_\_\_\_ Washington Package \_\_\_\_\_

**Premium Location:** Prime Booth Placement \_\_\_\_\_ Quality Booth Placement \_\_\_\_\_

**Meeting Space:** Wish to discuss the cost of adding meeting space and/or time for \_\_\_\_\_ people.  
(estimated)

**Additional Event Tickets:** Friday VIP Reception \_\_\_\_\_ Friday "Remember the Ladies" Dinner \_\_\_\_\_

2-day Lunch Pass \_\_\_\_\_

**Host a Dinner or Event** (wish to discuss details): **Opportunities limited...first come, first served.**

Thursday Reception Host (circle)

Friday Awards Luncheon Host (circle)

Thursday Dinner Host (circle)

Friday VIP Reception Host (circle)

**Inserts in Welcome Kits:** Yes / No (circle)

**Need Credit Card Authorization Form and Sub-account Establishment:** Yes / No (circle)

Mail Checks to: Unite in Action, Inc  
37637 Five Mile Road, #290  
Livonia MI 48154

Electronic Payments may be submitted via the [www.marchondc.org](http://www.marchondc.org) registration page.

Date Received: \_\_\_\_\_ Payment: \_\_\_\_\_